

# BRIDGEWATER JAMES LIMITED

## COMPANY OVERVIEW

**Comprehensive international fund raising for selected hedge funds and private equity funds.**

Bridgewater James Limited provides advisory services to selected high quality hedge fund managers, and markets their funds to sophisticated investors in the United States, Europe, and the Middle East.

**Connecting high quality fund managers with top tier international investors.**

William J. Bennington, Managing Director of Bridgewater James, has over fourteen years of international experience placing interests with institutional investors and sophisticated family offices in the United States, Europe, and the Middle East.

Bridgewater James was established to address two needs: the increasing desire of high quality fund managers to efficiently add top tier international capital to their investor bases, and the continuing search by top tier international investors for very high quality fund managers.

Bridgewater James provides a complete outsourcing service for fund managers wishing to raise at least \$100 million from high quality institutional investors while at the same time minimizing their time spent on raising capital.

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[www.bridgewaterjames.com](http://www.bridgewaterjames.com)

**Delivering maximum top tier capital with minimum fund manager effort.**

While fund managers are seeking greater assets to manage and institutional investors are actively investing in high quality funds, the process of connecting the two is not always efficient.

Fund managers seek to minimize their marketing efforts, a process that can be time consuming and distracting to their core competency of investing. And funds with in-house marketing professionals can find it difficult to “break into” the European institutional marketplace.

Bridgewater James have over fourteen years of experience in international corporate finance and in placing fund interests with institutional investors in Europe, the United States, and the Middle East, allowing us to provide a comprehensive fund raising service with emphasis on minimizing the amount of time spent by the fund manager on raising capital.

Our services include the following:

- Developing marketing strategy with the fund manager
- Assisting in preparing marketing materials and due diligence package
- Pre-qualifying all investors in advance of roadshow
- Organizing time-efficient road show
- Coaching on investor presentation
- Providing detailed briefings before all investor meetings
- Attending and “leading” all meetings

- Handling follow-up and addressing investor questions “locally”
- Facilitating investor due diligence
- Assisting with negotiation of investment terms
- Providing frequent marketing status updates
- Assisting with closing investors

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# BRIDGEWATER JAMES LIMITED

## BACKGROUND

### **William J. Bennington, Managing Director**

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Mr. Bennington has over fourteen years of experience placing interests with institutional investors in Europe, the United States and the Middle East.

Most recently, Mr. Bennington was a partner and helped found Pantera Global Macro Fund, a global macro hedge fund managed by the former head of trading at Tiger Management. Mr. Bennington was responsible for raising assets domestically and internationally, totaling over \$300mm, and managing those investor relationships.

Previously, Mr. Bennington was a Managing Director at Whitney & Co., a diversified global manager of alternative assets with over \$5 billion invested in private and public equity and debt. Based in London, Mr. Bennington was responsible for institutional fundraising in Europe and the Middle East for Whitney & Co.'s hedge funds and private equity funds. Together with his fundraising colleagues, Mr. Bennington helped raise over \$2.5bn for Whitney's alternative asset class funds, including: Whitney New Japan Fund (\$500mm Japan long/short equity hedge fund); Green River Fund (\$400mm U.S. long/short equity hedge fund); several CDOs; and Whitney V (\$1.1bn U.S. private equity fund).

Prior to joining Whitney & Co., Mr. Bennington was a Director in Deutsche Bank's investment banking subsidiary, Deutsche Banc Alex. Brown (together with predecessor entities 'Alex. Brown'). As a Director of Alex. Brown & Sons Investments Limited in the firm's London office, Mr. Bennington originated, structured and placed private equity funds with institutional investors in Europe, the United States and the Middle East.

Mr. Bennington was a member and then head of Alex. Brown's Principal Investing group that originated, structured, invested in, and raised capital for private equity funds and other alternative asset class vehicles. Alex. Brown committed its own capital to these investments with the goal of obtaining a leveraged return. Mr. Bennington became responsible for the five-person team managing Alex. Brown's related capital and fund management commitments, involving over \$135 million committed to 29 funds.

Mr. Bennington was involved in identifying new investments, proposing capital commitments to Alex. Brown's investment committee, structuring partnerships, and serving on a number of fund investment committees and fund boards.

Subsequently, Mr. Bennington established Deutsche Banc Alex. Brown's West Coast private equity fundraising office in San Francisco. This assignment included origination and building relationships with large institutional investors such as the state public pension plans in California, Oregon and Washington.

Mr. Bennington is a graduate of Princeton University, B.A.

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